



## **PRIVACY STATEMENT**

At Safe Passage Sailing, we take your privacy seriously. In general, you can visit Safe Passage Sailing on the Web without identifying yourself or revealing any personal information. Once you choose to provide us personally identifiable information (any information by which you can be identified), you can be assured that it will only be used to support your relationship with Safe Passage Sailing.

Safe Passage Sailing provides this Online Privacy Statement to make you aware of our privacy policy and practices and of the choices you can make about the way your information is collected and used.

Within the Safe Passage Sailing web site, you can order products or services, make requests, and register to receive materials. The types of personal information collected at these pages may include your name, your company name, address, telephone number, fax number, e-mail address, contact and billing information (including shipping address and end-user), transaction, and/or credit card information.

In order to tailor our subsequent communications to you and continuously improve our products and services, we may also ask you to voluntarily provide us with information regarding your sailing experience and experience with our products or services, and your contact preferences.

When information is collected from you, we generally let you know at the time of collection how we will use it – typically only to respond to your inquiry or to process your request or to better understand your needs and provide you with better service. Specifically, we use your information to help you complete a transaction, to communicate back to you, to update you on services and benefits, and to personalize our web site for you. Credit card numbers are used only for payment processing and are not retained for other purposes

We do not share, sell, or lease personal information about you to any third-parties for their marketing use. From time to time, we may use your information to contact you for market research or to provide you with marketing information we think would be of particular interest. At a minimum, we will always give you the option of receiving such direct marketing or market research contact.

Safe Passage Sailing will not use or share the personally identifiable information provided to us online in ways unrelated to the uses described above. Safe Passage Sailing will make every effort to apply local country laws and policies where they differ from those in the United States, if any.

Safe Passage Sailing is committed to ensuring the security of your information. To prevent unauthorized access or disclosure, maintain data accuracy, and ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. For example, we use encryption when collecting or transferring sensitive data such as credit card information.

Safe Passage Sailing's web site may contain links to other sites; such as, other sailing organizations, sailing photographers, distributors and sales affiliates. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites. You are solely responsible for evaluating the privacy practices employed by those sites.

If you have comments or questions about our privacy policy, please visit the [contact us](#) page, select an e-mail link. An e-mail will be dispatched to a member of the Safe Passage Sailing staff, and someone will respond to you shortly.

Please check this privacy policy periodically to inform yourself of any changes. We reserve the right to modify or supplement this privacy policy from time to time without notice to you.